Programme Regulations: 2024/25

For candidates starting from 2024/25 onwards

Programme Title: **BSc (Hons) Nutrition with Food Marketing with Professional Placement – BD64**
                     BSc (Hons) Nutrition with Food Marketing with Placement Year – 1611U
                     BSc (Hons) Nutrition with Food Marketing – BD46

The above programmes are accredited by the Association for Nutrition (AfN)

Notes

(i)   *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*

(ii)   *All optional modules are offered subject to the constraints of the timetable and to any restrictions on the number of students who may be taught on a particular module. Not all modules may be offered in all years and they are listed subject to availability.*

(iii)   *Unless otherwise stated under 'Type', modules are not core.*

(iv)   *A compulsory module is a module which a student is required to study.*

(v)   *A core module is a module which a student must pass, and in which a fail mark may neither be carried nor compensated; such modules are designated by the board of studies as essential for progression to a further stage of the programme or for study in a further module.*

(vi)   *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1.   Programme Structure

1.1   Stage 1

All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
NUT1005	Human Physiology and Practical Skills	30	30		4	Core	
NUT1009*	Introduction to Food and Nutrition	15	15		4	Core	
NUT1010*	Sustainable and Secure Food Systems	15		15	4	Core	
NUT1008*	Practical and Career Development Skills for Nutrition	10		10	4	Core	
SES1002	Bioenergetics	20		20	4	Core	
NES1101	Introduction to Marketing and Consumer Behaviour	20	10	10	4	Core	
NES1102	Introductory Business Economics	10	10		4	Core	

*Candidates must pass all components of assessments for these modules - see section 3(a).

1.2 Stage 2

All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
NUT2001*	Macro- and Micronutrients	20	20		5	Core	
NUT2003	Food Science and Technology	20		20	5		
NUT2005*	Nutrition through the Lifecycle	10		10	5	Core	
NUT2006*	Measurement and Assessment of Dietary Intake and Nutritional Status	20	20		5	Core	
NES2107*	New Food Product Development	20	10	10	5	Core	
NES2100	Marketing Strategy	20	10	10	5		
NES3110	Marketing and Public Policy	10	10		6		

*Candidates must pass all components of assessments for these modules - see section 3(a).

1.3 Placement Year

(a) Upon completion of stage 2 and before entering stage 3, all candidates may have the opportunity to undertake a Professional Placement or Careers Placement with an approved organisation or undertake a Study Abroad Placement with one of the School's exchange partner Universities. Permission to undertake any of these placements is subject to approval by the Degree Programme Director. Candidates who are required to re-sit their Stage 2 assessment must delay the start of their placement until they have done so. Candidates who fail Stage 2 may not complete a placement year. On successful completion of the placement year, candidates will return to complete the relevant stage 3 modules as the final year of their degree. Candidates who fail the placement will return to complete Stage 3 on BD46.

Professional Placement

(b) All candidates studying BD64 shall take the following compulsory module. The placement shall involve work in food and/or human nutrition and may be within the UK or abroad. The placement includes the option to prepare and submit an application for a City & Guilds Licentiateship qualification. If a candidate is not successful in securing a professional placement the candidate will be transferred to BD46 or if they are successful in securing a Study Abroad or Careers placement, they will be transferred to 1611U.

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode

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Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
NUT3030	Nutrition Professional Placement Year	120	60	60	6		

(c)   In order to pass NUT3030 candidates must pass each of the three components of assessment (Reflective Log, Oral Presentation and Supervisor Report). If the Reflective Log or Oral Presentation is failed, they will have to be retaken and a pass mark obtained. However, no resit can be offered for the Supervisor Report. Thus, if the Supervisor Report is failed, this will constitute a fail for the entire module.

Placement Year

(d)   Candidates wishing to study a Placement Year shall choose one of the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
NCL3000	Careers Service Placement Year	120	60	60	6		
NUT3005	Nutrition Study Abroad Placement	120	60	60	6		

(e)   Candidates studying NUT3005 will study modules to the equivalent of 120 credits at the partner institution. In order to pass NUT3005 candidates must pass 90 credits at first attempt. No resit can be offered for the modules taken at the host institution, therefore, if more than 30 credits are failed this will constitute a fail for the entire module. Candidates are also required to pass both components of the module assessment (Professional Skills Assessment and Reflective Log). The Professional Skills assessment requires students to successfully engage with the International Office's preparatory activities and there is no resit opportunity for this. Normal resit opportunities apply to the Reflective Log.

1.4   Stage 3

(a)   All candidates shall take the following compulsory modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode
NUT3011*	Nutritional Epidemiology and Public Health	30	20	10	6	Core	
NUT3002*	Research Project	40	20	20	6	Core	
NUT3009*	Personalised Nutrition	10	10		6	Core	
NES3106	Data & Marketing Analytics	10	10		6		
NES3111	Communication and Behaviour Change	10		10	6		

(b)   All candidates shall choose 20 credits from the following optional modules:

Code	Descriptive title	Total Credits	Credits Sem 1	Credits Sem 2	Level	Type	Mode

NUT3004	Contemporary Issues in Food & Human Nutrition	20	10	10	6		
SES2002	Applied Sport & Exercise Nutrition	20	10	10	5		
PSY3050	Making Sense of Forgotten Senses: Investigating Olfaction and Gustation	20		20	6		
NUT3012	Nutrition Enterprise and Career Skills	20	10	10	6		
NUT3013	Allergens and the Food Industry	20		20	6		

NUT3012 - Only available to students who have not taken NCL3000 and NUT3030

*Candidates must pass all components of assessments for these modules - see section 3(a).

2.   Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

3.   Progression and Award

(a)   In order to meet PSRB standards and ensure competence in all learning outcomes students must pass all components of assessment in the following modules: Stage 1: NUT1008, NUT1009, NUT1010, Stage 2: NUT2001, NUT2005, NUT2006, NES2107, Stage 3: NUT3011, NUT3002 and NUT3009. To meet these requirements, compensation in these modules is not used by the Board of Examiners when considering the BSc (Hons) Human Nutrition (AfN Accredited) award.

(b)   Candidates who fail an assessment at the first attempt will automatically be permitted a second attempt (re-sit).

(c)   Re-sit assessment marks will be capped for calculation purposes at 40. Candidates failing both attempts will not be allowed to proceed or be considered for the BSc (Hons) Human Nutrition (AfN Accredited) award.

(d)   Stage 1 and Stage 2 candidates who are unable to progress under 3 (a - c) but who have met the University Progression requirements can transfer, as of right, to an unaccredited award.

(e)   Final stage candidates who have not met the award requirements for an BSc Hons (AfN Accredited) degree, under the accredited degree programme regulations, but are eligible for an BSc Hons degree in accordance with the University Taught Programme regulations, will be considered for an unaccredited award.

4.   Degree classification

(a)   Candidates will be assessed for degree classification on the basis of all the modules taken at Stages 2 and 3 with the weighting of the stages being 1:3 for Stage 2 and Stage 3 respectively.

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(b)   Exit velocity will not be used: the stages are already weighted (1:3).

(c)   Performance in individual modules will not be used for promotion.

(d)   The Placement Year does not contribute to the degree classification. However, candidates studying on these programmes must pass the placement year to graduate with one of these awards.

(e)   A BSc candidate will be promoted if their final weighted average lies within 1% of the borderline (after rounding) **AND** 50% or more of the module credits are in the higher degree class(es) at **both** Stage 2 and Stage 3, with no more than 40 module credits in classes two or more below the proposed final class.

(f)   In accordance with university regulations, a BSc candidate with a weighted average up to 2% below a classification borderline will be **considered** (with any special circumstances being noted) by the Board for promotion to the higher degree classification by use of discretion. Note however that a requirement to *consider* using discretion is not a requirement to use discretion.

5.   Exemptions to the University's Taught Programme Regulations

The BSc (Hons) Nutrition with Food Marketing with Professional Placement has a University exemption from the University's Taught Programme Regulations in relation to the offer of a resit opportunity for the Supervisor Report, which forms part of the assessment regime of NUT3030 – see Section 1.3 (c).

The BSc (Hons) Nutrition with Food Marketing with Placement Year has a University exemption from the Universities Taught Programme Regulations in relation to the offer of a resit opportunity for the modules taken at the host institution and Professional Skills Assessment, which forms part of the assessment regime for NUT3005 – see section 1.3(e).

In the event of any inconsistency between the programme and University regulations in relation to the above section, the programme regulations take precedence over the University regulations.